

# University of Pretoria Yearbook 2017

## Trends in publishing 731 (PUB 731)

**Qualification** Postgraduate

**Faculty** [Faculty of Engineering, Built Environment and Information Technology](#)

**Module credits** 15.00

**Programmes** [PGDip Digital Innovation](#)

**Service modules** Faculty of Economic and Management Sciences

**Language of tuition** Module is presented in English

**Academic organisation** Information Science

**Period of presentation** Semester 1

### Module content

This module is research-based. The focus is on developments and trends impacting on the value chain and supply chain of the local book industry.

The overall objective of the module is to generate research that can contribute to information on the shape and size of this cultural industry.

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